

Est. 1986



Pig Premix and Feed Additive Specialists

First in Pig Nutrition since 1986



IRELAND'S LEADING ANIMAL NUTRITION COMPANY

Est. 1986



Darren Mulcahy
General Manager

Inform Nutrition Ireland Ltd is Ireland's leading manufacturer of premix and feed additives across the whole range of species, including Pigs, Cattle, Calves, Sheep, Poultry, and Horses. Established in 1986, the success of Inform Nutrition Ireland Ltd. is based on manufacturing the highest quality premix and feed additive products. The manufacturing facility covers a 2 hectare site, holds over 6 manufacturing licenses and operates under UFAS and GMP+. Inform Nutrition Ireland's facilities are supported by a highly qualified and experienced team of nutritionists, chemists and vets to ensure the highest quality standards, full traceability and leading research and development.

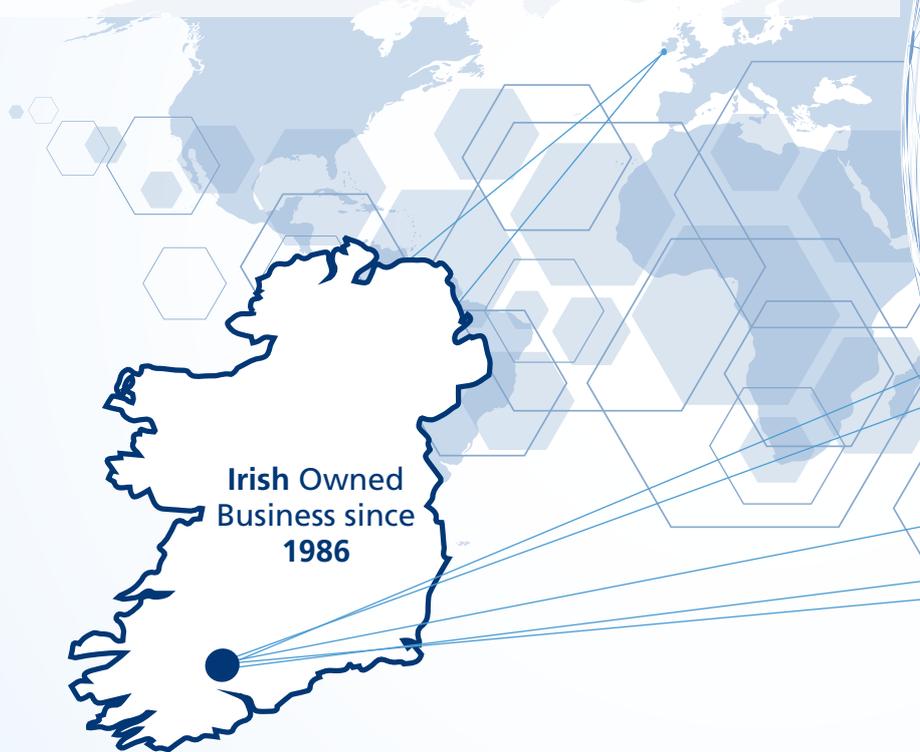
Inform Nutrition provide custom-made premixes for both feed mills and on-farm customers throughout the island of Ireland and Europe. Pig premixes for home-mixers are developed by our experienced team of specialist pig nutritionists with the aim of producing pigs more efficiently, whilst also minimizing the effect of intensive pig production on the environment.

Inform Nutrition provides a unique service which makes us stand out from other companies. We realise that technical support and on-farm assessment are necessary in order to understand the requirements of each individual pig farmer.



MANUFACTURING FACILITIES IN IRELAND

All Inform Nutrition's products are manufactured in our two purpose-built facilities certified under UFAS and GMP+ in Cork, Ireland. Our manufacturing processes are certified under the highest standards to ensure the highest quality and full product traceability and safety.



Exporting to over
60 countries including

- Germany
- England
- China
- Korea
- Thailand
- Vietnam
- Netherlands
- Denmark

Exceptional quality standards:

- ✓ First company to attain UFAS quality standard in Ireland
- ✓ Only pre-mix facilities In Ireland to manufacture under GMP+ certification
- ✓ High operational standards
- ✓ Full traceability of our products
- ✓ State of the art production facilities

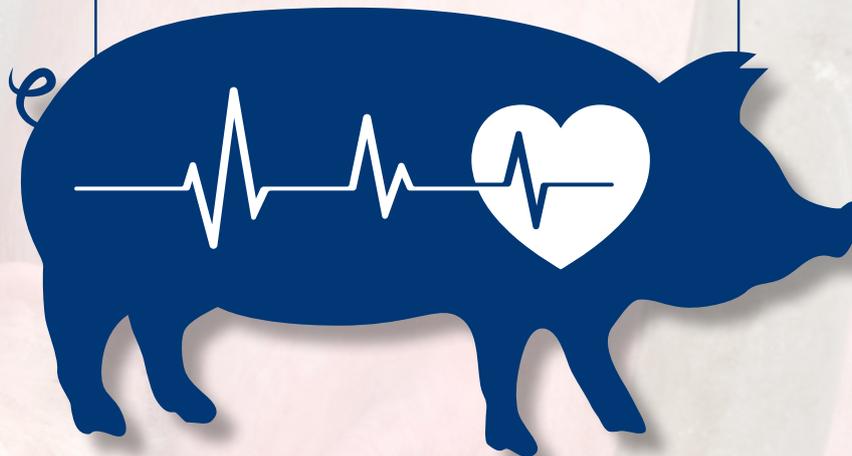
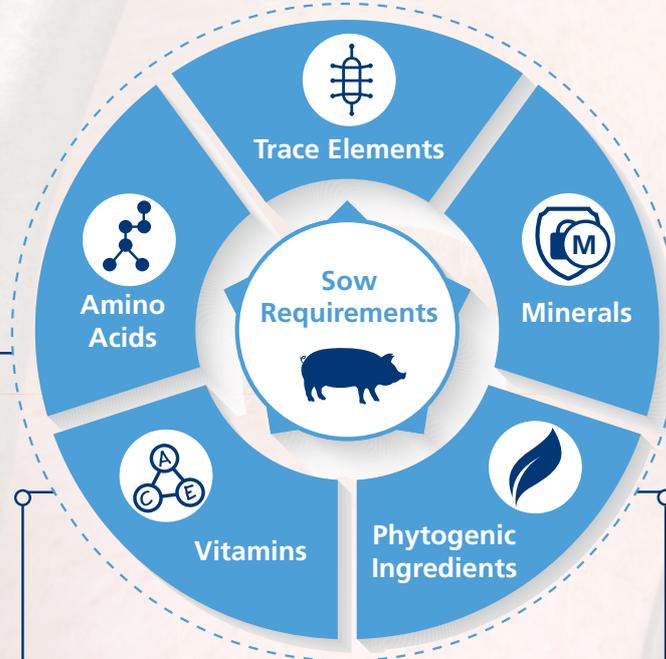


PREMIXES BY INFORM NUTRITION

PREMIXES by Inform Nutrition

At Inform Nutrition we specialise in diet formulation and the manufacture of customised premixes to suit the requirements of the pig producer. We recognise that producers have individual needs and that the requirements of growing and finishing pigs and sows differ from unit to unit depending on genetics, environment, disease status and management. Our team of dedicated Pig Nutritionists have real, practical experience of how diet can impact on pig performance, health and welfare.





- ✓ Developing an efficient and effective supply chain, to ensure delivery of the highest quality premix and feed additives with timely continuity of supply.
- ✓ Maximise nutrient utilisation at farm level for environmental sustainability.
- ✓ Providing superior nutritional and technical input to our customers since 1986 which has been developed through a culture of experience-based innovation combined with research and development.

- ✓ Driving efficiency with our customers, through nutrition-based health, performance and productivity.
- ✓ Formulation service and ingredients customised for individual farms.
- ✓ More efficient and profitable pig production

MEET OUR TEAM

At Inform Nutrition we believe that our in-house team of nutrition, veterinary, manufacturing and quality experts are at the core of our success. Our company ethos has always been a collaborative process between our professionals and our customers. We recognise that working together we can make the best premix and feed additive products in the world.



www.informnutrition.com



021 439 4770





Martin Beirne – Founder and Technical Director

Inform Nutrition was founded in 1986, by friends Denis Twomey and Martin Beirne, who saw a growing need for high quality customised feed supplements for the Irish farming market. Since then, under the technical direction of Martin the company has grown to be one of the largest premix plants in the country. With his career spanning UK, USA and Irish agriculture and qualifications in applied biochemistry and animal nutrition, Martin's unique approach to nutrition-based health drives innovation and continuous improvement at the core of Inform Nutrition.



Des Cronin – Head of Animal Health and Nutrition

With over 30 years experience in the animal feed industry, Des Cronin provides technical and nutritional support to our Irish and export customers across pig, ruminant, equine and small animal species. Des is also highly involved in the Inform Nutrition Innovation, Research and Development programmes, heading up several NPD project teams for Inform Nutrition's pig nutritional innovation projects.

Contact: des@informnutrition.com | 087 8115117



Dr. Fiona O'Meara – Specialist Pig Nutritionist

Fiona undertook her PhD under the supervision of Dr. Peadar Lawlor (Pig Development Department, Teagasc Moorepark), Dr. Gillian Gardiner (WIT) and Prof. John O' Doherty (UCD). Fiona gained invaluable practical on-farm experience while researching the microbiological quality of liquid feed on commercial pig units, whole diet and cereal fermentations, feed form and delivery methods for grow-finisher pigs, water-to-feed ratios and benzoic acid supplementation for grow-finisher pigs.

Contact: fiona@informnutrition.com | 086 0349331



P.J. Rea – Consultant

Since completing a Masters Degree in Ag Science from UCD in 1986, PJ has worked in the Premix industry in Ireland. Much of his 30 years' experience has been with Inform Nutrition and as a consultant since 2016. PJ specialises in nutritional support for the pig industry with particular emphasis on the pig feed home-mixer sector.



Shirley McCarthy – Quality Manager

With over 25 years' experience in both human pharmaceutical and animal nutrition, Shirley is responsible for the Quality Management Programme at Inform Nutrition. Under Shirley's Quality management, Inform Nutrition was one of the first animal feed companies in Ireland to achieve GMP+ certification and has maintained Zero Non-Conformance Audits since 2018. Our quality management is at the core of our business to ensure the highest right-first-time quality manufacturing and traceability standards for our customers.



Tony Sheehan – Orders, Transportation and Operations

With Inform Nutrition since 1999, Tony manages all orders and transportation for our customers. Tony has overseen many of the progressions in our IT systems to enable the full traceability and tracking of all orders. He is a qualified International Trade Specialist accredited by the Institute of International Trade of Ireland, Comp TIA Certified in System Networking, Operating Systems Configuration as well as a qualified GDPR practitioner and a member of the Data Protection Officers of Ireland.

Contact: orders@informnutrition.com | 021 4394770



Inform Nutrition Ireland,
Whites Cross, T23 KD50, Co. Cork, Ireland.
Tel: +353 (0)21 439 4770
www.informnutrition.com



Manufactured in Ireland under Company Licence No: α IEC100343 • UFAS Compound Feed Cert. No: 399
The information in this brochure is correct at the time of going to print and accurately reflects the levels of ingredients in our formulations. However levels of ingredients may vary from the levels stated in the brochure at the time of manufacture due to changes in formulations for improvement purposes or to meet current legislation.
The labels on the product will reflect the levels of ingredients in the product at the time of manufacture. This does not affect your statutory rights. 18/08/2020